



**UNLEASH THE HERO IN YOU:
PHARMACISTS RISING
BEYOND EXPECTATIONS**

2019 PPhA National Convention

— DAVAO CITY —

April 30 - May 01, 2019 • Davao Convention & Trade Center
May 02 - 04, 2019 • SMX Convention Center Davao

#pphanatcon2019

Philippine Pharmacists Association, Inc.
Pharmacists for Better Health Outcomes
www.philippinepharmacists.org





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MESSAGE



Rodrigo Roa Duterte

President
Republic of the Philippines



MALACAÑAN PALACE
MANILA

MESSAGE

My warmest greetings to the **Philippine Pharmacists Association, Inc. (PPHA)** as it holds its annual **National Convention**.

Over the years, PPHA has grown to become the national organization of licensed Filipino pharmacists with 83 regional and local chapters, 10 affiliate organizations and about 15,000 individual members. I commend your organization's efforts to further elevate your profession and become globally competitive in providing quality health services.

The theme of this gathering aptly captures your thrust to bring the industry beyond pharmaceutical sciences. Take this opportunity to evaluate the changing needs of our people and see how you can sustainably adapt your practice.

I trust that you will remain a steadfast partner of the government as we realize our public health objectives, especially with policies and programs that allow better access to quality healthcare for our people. Together, let us work towards the attainment of a stronger and healthier nation as we pave the way for greater and sustainable progress.

I wish you a successful event.

RODRIGO ROA DUTERTE

MANILA
30 April 2019



MESSAGE



Dr. Francisco R. Duque III
MSc

Secretary
Department of Health



Republic of the Philippines
Department of Health
OFFICE OF THE SECRETARY

MESSAGE

Warmest greetings to the officers and members of the Philippine Pharmacists Association on the occasion of your annual National Convention.

We are in the midst of many innovations in the diagnosis and management of many diseases and it goes without saying that drugs and medicines play a pivotal role in it.

The Department of Health (DOH) is one with you in wanting better health outcomes for our countrymen.

The Philippine Health Agenda, now revitalized by the *FOURmula One Plus* strategy, strives for a better quality of health services for all life stages and addresses the triple burden of diseases, delivered by a functional service delivery network which offers financial protection; all these underpinnings will realize our aspiration for universal health care.

As the DOH gears towards this vision, we look forward to having the Philippine Pharmacists Association as a partner in providing excellent and compassionate care in the country's health facilities.

Let us all continue working together in improving health care services in our journey towards universal health care. Congratulations!


DR. FRANCISCO R. DUQUE III, MSc.
Secretary of Health

MESSAGE



Mildred Balbin Oliveros,
RPh, PhD

Officer-in-Charge
Board of Pharmacy

The 2019 PPhA National Convention theme, “Unleash the Hero in You: Pharmacists Beyond Expectations”, notably recognizes the potential in each one of us. Therefore we must be more aggressive, expressive of our thoughts and participative in our endeavors to bring out the heroes in us.

The 2019 PPhA National Convention, which gathers pharmacists from all practice areas all over the Philippines, will provide the venue for relevant and meaningful discussions that will encourage pharmacists to contribute their invaluable thoughts on how to enhance pharmacy practice in the Philippines.

I am confident that the objectives of the National Convention will be attained given the excellent leadership of the PPhA officers and the reliable members of the different working committees.

Congratulations to the Philippine Pharmacists Association for the success of the 2019 National Convention!

Maraming salamat and Mabuhay!



MESSAGE



Sara Z. Duterte

Mayor
City of Davao



Republic of the Philippines
OFFICE OF THE CITY MAYOR
City of Davao

SOUVENIR MESSAGE


The Philippine Pharmacists Association, Inc.
Annual National Convention
May 19, 2019, Davao City

I wish to thank all of you, the men and women of the Philippine Pharmacists Association, Inc. (PPhA), for choosing Davao as the venue for your Annual Convention. We take this as a vote of confidence for our city and we invite all of you to enjoy the best things that the city can offer.

I also would like to congratulate you for the many achievements of your organization that have paved numerous ways towards advancements in the field of science and medicine. May you remain dynamic and responsive to the contemporaneous needs of our society. Having said that, I firmly believe that you are already heroes in your own right— having made contributions in your own ways. But, I agree to the thesis that if we are to make differences, we all need to collectively rise beyond expectations. That is a challenge not just to pharmacists but to every citizen.

I hope that this convention will provide each of you with useful insights and you bring home with you a resolve to bring your profession to greater heights.

Thank you, welcome to Davao City and madayaw kaninyong tanan!


SARA Z. DUTERTE
City Mayor

MESSAGE



**Yolanda R. Robles, RPh,
MPharm, PhD**
President
Philippine Pharmacists Association, Inc.



THE PHILIPPINE PHARMACISTS ASSOCIATION, INC.

MEMBER: International Pharmaceutical Federation (FIP)
Western Pacific Pharmaceutical Forum (WPPF)
Federation of Asian Pharmaceutical Associations (FAPA)

Pharmacists for Better Health Outcomes

1 April 2020

Message

Greetings from the Philippine Pharmacists Association!

It is with great pleasure that I welcome you to the 2019 National Convention with the theme, *Unleash the Hero in You: Rising Beyond Expectations*. This theme is a call for action to all pharmacists to discover and recognize their capabilities in transforming the current practice into one that truly redound to measurable health benefits to the majority of Filipinos. This pivotal theme is intended to bring to pharmacists' consciousness the vital role the profession plays in attaining the goals of Universal Health Care which should prepare all of us to boldly meet the myriad of challenges ahead. It also sets the time to reflect on the milestones that our organization had achieved in its almost 100 years of existence.

Let us all unite to make this Convention a memorable event, one that will invigorate us and continually inspire us to effect positive changes in our respective practice setting.

I wish you a productive and meaningful participation in this Convention. All the best and Mabuhay tayong lahat!

Sincerely,

Yolanda R. Robles, RPh, PhD
President, PPhA



MESSAGE



Ma. Gilda Sebua-Saljay, RPh
Overall Chair
2019 PPhA National Convention

On behalf of the 2019 PPhA National Convention Committee, it is with pride that I welcome all the delegates, speakers, guests and partners of the Philippine Pharmacists Association.

This year's convention theme, "Unleash the Hero in You: Pharmacists Rising Beyond Expectations", challenges fellow pharmacists to go the extra mile, delve deeper in our industry and create the very best to improve the quality of life of patients.

But what really makes someone a hero? One of the values that drives excellence is the real desire to always do better, individually and collectively, and in essence, that's what makes someone a hero. The person who strives for more, and sets himself or herself apart by personal perseverance, ingenuity, and a commitment to set goals, is a role model and mentor for others. In pharmacy, anyone can be a hero—it's what sets us apart from other professions.

We may have come across our colleagues in the profession who abundantly deserve this title—and deserve to be recognized by their peers. In fact, PPhA have invested time and resources in honoring outstanding individuals and groups in the different fields of pharmacy practice with PPhA National Awards to recognize innovation and success in their respective fields.

2019 PPhA National Convention primarily aims to provide the profession with the most relevant, insightful, and current information they can use in their practices with the goal of advancing patient care. In that same vein, we encourage pharmacists to think about that hero, the innovator, and the inspiration.

Allow me to express my gratitude to all delegates, sponsors, the PPhA National Officers and Board of Trustees, Heads of the different Committees and the PPhA Davao City Chapter as this year's host, for the time, effort and resources to realize our goal to make 2019 National Convention a great success.

MESSAGE



Venus A. Roque, RPh
President
PPhA Davao Chapter

MADAYAW!!! Welcome to the fruit basket of the Philippines!

I welcome you all with utmost pride and dignity that Davao City is hosting The Philippine Pharmacists Association, Inc. (PPhA) annual National Convention. With our theme “Unleash the Hero in You: Pharmacists Rising Beyond Expectations” this 2019, our goal is to continue pushing the boundaries of the innate perception of what pharmacists are only deemed to do. We are not only professionals through medicine but as servicemen with good hearts. Until today, we still continue to change, uplift, help and be of service to those who are underprivileged and the uninformed of what pharmacists are, what we can actually do and how much impact we could make.

To our fellow pharmacists, I would like to thank you all for your presence and never-ending support with uplifting and empowering our very own community. Our achievements so far have done a tremendous impact to the health and well-being of our own countrymen. Let us continue to push boundaries, break glass ceilings and spread our wings to search far and wide to give aid to those who are in need.

Dr. Yolanda R. Robles, RPh, PhD, President of PPhA Inc., Ma. Gilda Sebua-Saljaj, RPh, Over-All Chair, 2019 PPhA National Convention and to the national and local working committees, we are in full gratitude for making this event possible. To our sponsors, officers, guest speakers and board of directors, we are always in awe of your never-ending support and comradeship. We can't thank you enough for making everything happen. Thank you

On behalf of the PPhA Davao City Chapter, we encourage everyone to make the most out of your stay here by indulging our versatile piquant cuisine, enjoying the lush beautiful landscapes and be in awe of the verdant environs surrounding Davao wherever you go.

From our beautiful white sandy beaches nearby, to lively night markets, historical museums, reinvigorating garden resorts, nature parks, animal sanctuaries and unlimited restaurants for you to choose from, we can assure you your stay here will be an amazing experience.

Have fun with what our beautiful city has to offer and many more for you to discover!

This year, we will not only rise beyond expectations but we will EXCEED them.



MESSAGE



Dominique Jordan

President
FIP

Dear colleagues in the Philippines

On behalf of the International Pharmaceutical Federation – FIP – I would like to extend the warmest greetings to all delegates at this annual convention of the Philippine Pharmacists Association (PPhA).

FIP is proud to have the PPhA among its membership. For over 60 years, FIP and the PPhA have worked together towards better health for all, locally as well as globally. I would also like to congratulate the PPhA on its upcoming centennial. The PPhA and FIP have a rich history in advocating for the advancement of our profession, and I look forward to many more years of collaboration between our organisations.

Over time, health care needs and patient demands have changed tremendously, and pharmacists have adapted and adopted different roles, offering valued services to patients. As health professionals it is our duty to ensure that patients derive maximum benefit from their medicines.

Therefore, it is imperative that we stay abreast of developments in pharmacy, pharmaceutical science and technology, professional standards, and the laws governing our practice.

For this reason, I applaud the PPhA for organising this event, providing Filipino pharmacists with the opportunity to network, learn and improve their knowledge and skills. Indeed, as the theme of this conference highlights, we are medicines experts and health professionals who go above and beyond the call of duty each and every day to serve our communities.

In closing, I leave you with this message: Unleash the hero in you, and continue rising beyond expectations. In this regard, you can always count on FIP's support, because your success is our success.

I wish you a great congress and fruitful discussions in the days ahead.



CONVENTION OVERVIEW



'Hero' is a word that evokes amazing acts, often involving great personal sacrifice, and almost always involving lifesaving and totally selfless activities. The pharmacist may not seem like a hero to some, but we know that there are extraordinary stories to tell about pharmacists who have accomplished truly amazing deeds and have made a huge impact on the lives of their patients and all those who come into their sphere of influence.

The organizing committee for this year's conference have carefully chosen a theme that aims to motivate, inspire and challenge every Filipino pharmacist to realize the important roles they play in the healthcare system and take the already selfless attitude of pharmacists to the next level. We are challenged to rise beyond the norms of pharmacy practice and become pharmacy heroes of our time thus we provide venues to develop the necessary competence to cope with the changing face of the profession in the Philippines and in the world.

For this year, there are five (5) plenary sessions:

PLENARY SESSION 1: Pharmacists Beyond Improving Access to Medicines;

PLENARY SESSION 2: Pharmacists Beyond Legal and Regulatory Compliance;

PLENARY SESSION 3: Pharmacists Rising Above Current and Future Challenges;

PLENARY SESSION 4: Pharmacists Beyond Provision of Pharmaceutical Care; and

PLENARY SESSION 5: Pharmacists Beyond Education and Training.

The topics were thematically lined up based on the required Continuing Professional Development (CPD) areas: Environmental Factors and Global Trends, Ethical and Regulatory Competence, Professional and Technical Competence, and Social and Administrative Skills.

ABOUT THE LOGO

The inspiration of this year's Convention logo was taken from one of Davao's iconic symbol, the Philippine Eagle. This represents the vision of PPhA to empower Filipino pharmacists to take the lead in transforming the pharmacy landscape in the country. Like the Philippine Eagle, a mover and shaker that stretches to new heights, pharmacists will soar into greater heights, high above what is expected, as they push forward and improve the pharmacy practice which will benefit the society. The colors red, blue and yellow symbolize the Filipino Pharmacists coming from the three island groups of this country, Luzon, Visayas and Mindanao. The purple snake and golden yellow bowl of Hygeia symbolize the pharmacy profession which rest on the wings of the eagle.

This year, our theme: **"Unleash the Hero in You: Pharmacists Rising Beyond Expectations"** challenges every Filipino pharmacist to take new heights, be reminded to soar high above what is expected in all practice settings.

Logo by John Robert Omandac



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Co-Chair: Venus A. Roque
Advisers: Yolanda R. Robles
Leonila M. Ocampo
Olivia M. Limuaco
Normita D. Leyesa

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Co-Chair: Diana Dalisay A. Orolfo

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Co-Chair: Yolanda R. Robles

WAYS AND MEANS

Chair: Genoveva Declarador
Co-Chair: Delia Wong

PROGRAM AND HOSPITALITY

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Co-Chair: Cristan C. Agaceta (Program)
Mark Roland Cajipe (Hospitality)

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Chair: Cristan C. Agaceta
Co-Chair: Diana Dalisay A. Orolfo

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Co-Chair: Marian Andaluz
Member: Reynaldo Maxlito Umali
PPHA Awards Committee

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Co-Chair: Sheldon Jay Silva

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FOOD

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Co-Chair: Genoveva Declarador

FINANCE

Chair: Imelda G. Pena

HELP DESK

Chair: Imelda G. Pena

ORGANIZING COMMITTEE



LOCAL ORGANIZING COMMITTEES

REGISTRATION

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Valerie Fernandez (UIC)
Thessaly Ngo (DDC)
Charie Bautista (MMFC)

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Chair: Elena del Mundo
Co-Chair: Annalyn E. de Leon

WAYS AND MEANS

Chair: Rebecca Alejandre
Co-Chair: Edna Taroja

OSPITALITY

Chair: Rossana Yambao
Co-Chair: Farah Batiancila

SOUVENIR PROGRAM

Chair: John Robert Omandac
Co-Chair: Peniel Ferolin

SECRETARIAT/COMMUNICATIONS

Chair: Dane Matuguinas
Co-Chair: Elijah Elah Gamo-Merin

OVERSIGHT

Chair: Venus Roque
Co-Chair: Myla Cabalida

AWARDS

Chair: Leilani Betonio
Co-Chair: Genalyn Clabria

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Chair: Anne Layague
Co-Chair: Vincent Pelicano

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Co-Chair: Aireen May Soguilon

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Chair: Kenny James Merin
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Chair: Rossana Yambao
Co-Chair: Imelda Piyao

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Chair: James Bryan Lauganas
Co-Chair: Leah Magno

HELP DESK

Chair: Gersonia Canete
Co-Chair: Angela Telesforo

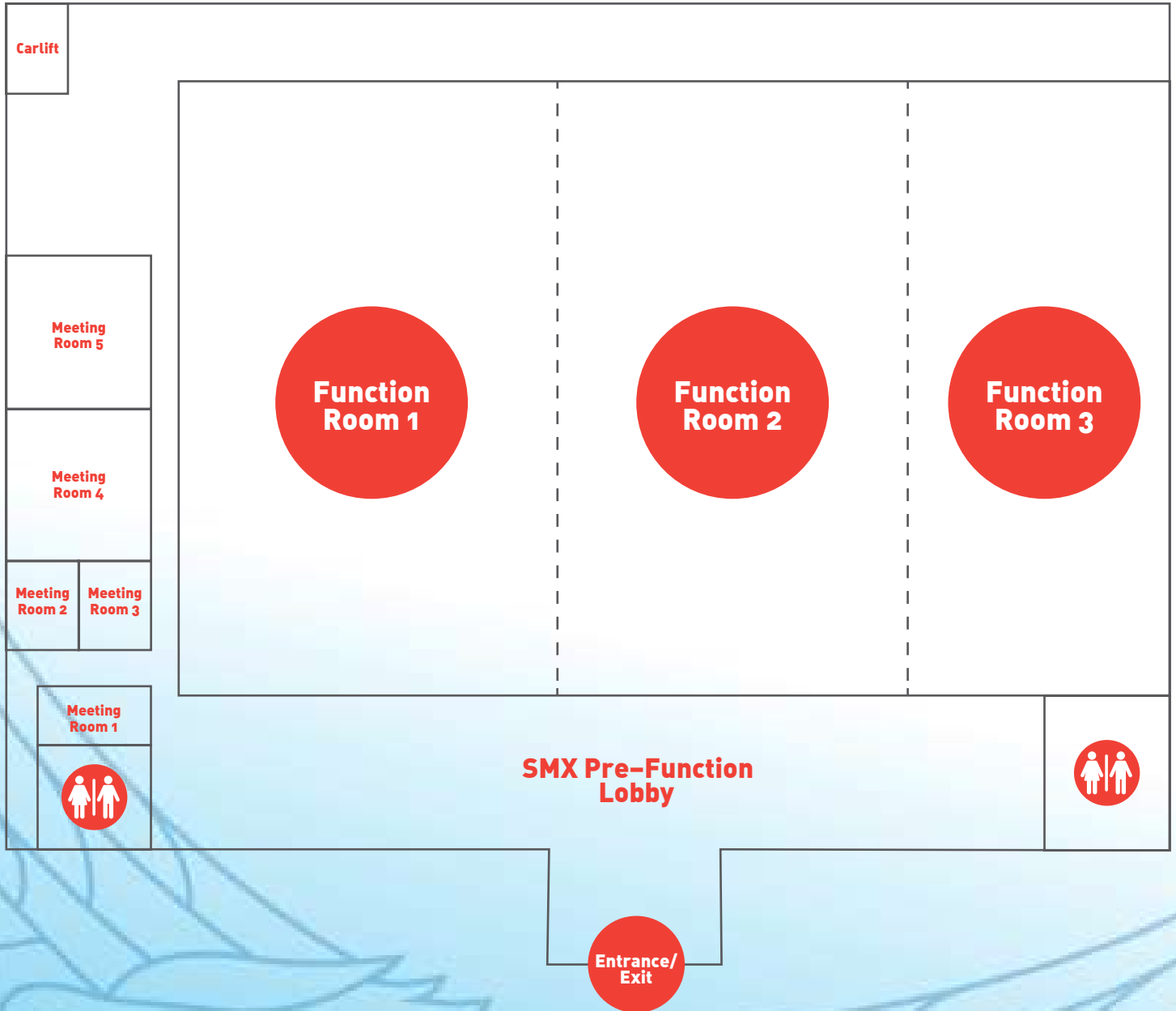
HELP DESK

Chair: Elena del Mundo
Co-Chair: Gersonia Canete



THE VENUE

SMX CONVENTION CENTER



CONVENTION PROGRAM



30 April 2019 (Tuesday)	
8:00 AM – 9:00 AM	OPENING OF TRADE EXHIBITS PPHA National Board, Guest Speakers, Convention Participants <i>@ Davao Convention and Trade Center</i>
8:00 AM – 5:00 PM	Distribution of Kits and Visit to Trade Exhibits <i>@ Davao Convention and Trade Center</i>
01 May 2019 (Wednesday)	
8:00AM – 5:00 PM	Distribution of Kits and Visit to Trade Exhibits <i>@ Davao Convention and Trade Center</i>
10:00 AM – 11:00AM	OPENING MASS PPHA National Board, Guest Speakers, Convention Participants <i>@ San Pedro Cathedral</i>
12:00 PM – 6:00 PM	PRESIDENTS' FORUM PPHA National Board and Heads of Local Chapters and Affiliate Organizations <i>@ Salome's Garden</i>
6:00 PM – 9:00 PM	PRESIDENTS' NIGHT PPHA National Board and Heads of Local Chapters and Affiliate Organizations <i>@ Salome's Garden</i>
9:00AM – 9:45AM	OPENING CEREMONIES <i>@ SMX Convention Center Davao, SM Lanang Premier</i>
9:45AM – 10:45AM (1hr)	Keynote Lecture Unleash the Hero in You: Pharmacists Rising Beyond Expectations <i>CPD Area: Environmental Factors and Global Trends</i> John Jackson <i>President</i> <i>FIP Western Pacific Pharmaceutical Forum</i>
10:50 AM – 11:00 AM	CONVENTION OVERVIEW
11:00 AM – 12:00 NN	PPHA AWARDS <i>@ SMX Convention Center Davao, SM Lanang Premier</i>
12:00 NN – 2:00 PM	LUNCH (simultaneous with symposia)
12:30 PM – 2:00 PM (1.5hr)	Lunch Symposia 1 <i>CPD Area: Professional and Technical Competence</i>
<i>12:30 PM – 1:00 PM</i>	Lessons on Improving Patient Care Delivery Part 1
<i>1:00 PM – 1:30 PM</i>	Lessons on Improving Patient Care Delivery Part 2
<i>1:30 PM – 2:00 PM</i>	Lessons on Improving Patient Care Delivery Part 3
2:00 PM – 5:30 PM (3.5hrs)	PLENARY SESSION 1 Pharmacists beyond improving Access to Medicines <i>CPD Area: Environmental Factors and Global Trends</i>
<i>2:00 PM – 2:45 PM</i>	Moving towards Universal Health Coverage Dr. Albert Domingo, MD <i>Consultant, Health System Strengthening through Public Policy and Regulation</i> <i>World Health Organization</i>



CONVENTION PROGRAM

01 May 2019 (Wednesday) Continued	
2:45 PM – 3:30 PM	<p align="center">National E-health Framework</p> <p align="center"><i>Knowledge Management and Information Technology Service Department of Health</i></p>
3:30 PM – 4:15 PM	<p align="center">Strengthening Responsible use of Medicines thru Pharmacy and Therapeutics Committee</p> <p align="center">Dr. Irene Farinas, RPh <i>Medical Officer IV, Pharmaceutical Division Department of Health</i></p>
4:15 PM – 5:00 PM	<p align="center">Pharmacists in Mental Health</p> <p align="center">Angelica Marie Bolos, RPh <i>National Drug Policy Compliance Officer Department of Health</i></p>
5:00 PM – 5:30 PM	<p align="center">Pharmacists beyond improving Access to Medicines Open Forum</p> <p align="center">Leonila M. Ocampo <i>Member, Council of Advisers Philippine Pharmacists Association, Inc.</i></p>
5:00 PM – 6:00 PM	(Free time)
6:00 PM – 9:00 PM	<p>GALA NIGHT</p> <p><i>@ SMX Convention Center Davao, SM Lanang Premier</i></p>
03 May 2019 (Friday)	
9:00 AM – 12:15 PM (3.25hrs)	<p align="center">PLENARY SESSION 2</p> <p align="center">Pharmacists beyond legal and regulatory compliance <i>CPD Area: Ethical and Regulatory Competence</i></p>
9:00 AM - 9:45 AM	<p align="center">Professional Development and Creating Impact on Pharmacy Practice</p> <p align="center">John Jackson <i>President FIP Western Pacific Pharmaceutical Forum</i></p>
9:45 AM - 10:30 AM	<p align="center">PRC Updates: Implementing Rules and Regulations of RA 10912 Pharmacy Preceptorship</p> <p align="center">Members <i>Professional Regulatory Board of Pharmacy</i></p>
10:30 AM - 11:15 AM	<p align="center">The Pharmaceutical Industry's Role in Improving Patient's Lives through Innovation</p> <p align="center">Rajan Kumar <i>Board Member Pharmaceutical and Healthcare Association of the Philippines</i></p>

CONVENTION PROGRAM



03 May 2019 (Friday) Continued	
11:15 AM - 12:00 NN	<p>The pharmacists amidst the current challenges in the Philippine Regulatory Industry</p> <p>Dr. Lloyd Balajadia <i>President</i> <i>Philippine Chamber of Pharmaceutical Industry</i></p>
12:00 NN - 12:15 PM	<p>Pharmacists beyond legal and regulatory compliance Open Forum</p> <p>Adelina C. Royo, RPh, PhD <i>Member</i> <i>Professional Regulatory Board of Pharmacy</i></p>
12:15 PM – 2:00 PM	LUNCH (simultaneous with symposia)
1:00 PM – 2:00 PM (1hr)	<p>Lunch Symposia 2 <i>CPD Area: Professional and Technical Competence</i></p>
1:00 PM – 1:30 PM	Lessons on Improving Pharmaceutical Care Part 1
1:30 PM – 2:00 PM	Lessons on Improving Pharmaceutical Care Part 2
2:00 PM – 5:30 PM (3.5hrs)	<p>PLENARY SESSION 3 Pharmacists Rising Above Current and Future Challenges <i>CPD Area: Environmental Factors and Global Trends</i></p>
2:00 PM – 2:45 PM	<p>Pharmacists in an evolving regulatory environment</p> <p>Paul Marvin Quizon, RPh, MS <i>Head of Regulatory Affairs (Philippines), Biopharmaceuticals</i> <i>Pfizer</i></p>
2:45 PM – 3:30 PM	<p>Evidence-based use of nutraceuticals and other health products</p> <p>Toshikazu Kamiya, PhD <i>Research Fellow</i> <i>Kyowa Hakko Bio Co. Ltd.</i></p>
3:30 PM – 4:15 PM	<p>Health Financing towards UHC</p> <p>Merla Rose D. Reyes, RPh <i>Chief Social Insurance Specialist</i> <i>Philippine Health Insurance Corporation</i></p>
4:15 PM – 5:15 PM	<p>Professional Branding and Addressing Public Perception of Pharmacists</p> <p>Ritzi Villarico-Ronquillo, APR <i>President</i> <i>Public Relations Society of the Philippines</i></p>
5:15 PM – 5:30 PM	<p>Pharmacists Rising Above Current and Future Challenges Open Forum</p> <p>Maria Donnabelle U. Dean, RPh, PhD <i>Vice President for Luzon</i> <i>Philippine Pharmacists Association, Inc.</i></p>
6:00 PM – 9:00 PM	POCKET LECTURES (By invitation)



CONVENTION PROGRAM

04 May 2019 (Saturday)		
9:00 AM – 12:15 PM (3.25hrs)	PLENARY SESSION 4 Pharmacists beyond provision of Pharmaceutical Care <i>CPD Area: Professional and Technical Competence</i>	
9:00 AM – 10:00 AM	Pharmacists for Diabetes Care: An Inter-professional Education Approach	Dr. Cecilia M. Jimeno, MD <i>Former President Philippine Society of Endocrinology Diabetes and Metabolism</i>
	Pharmacists for Diabetes Care: The Mercury Drug Experience	Ms. Corazon V. Cruz, RPh <i>Corporate Pharmacist Mercury Drug Corporation</i>
	PPHA Initiative on Professional Credentialing System	Yolanda R. Robles, RPh, PhD <i>President Philippine Pharmacists Association, Inc.</i>
10:00 AM – 11:00 AM	Evolving Roles of Pharmacists in Antimicrobial Stewardship	Dr. Mediadora C. Saniel, MD <i>Director The Medical City</i>
	Evolving Roles of Pharmacists in Antimicrobial Stewardship: The Medical City Experience	Anthony Aldrin Santiago <i>Senior Manager, Pharmacy Department The Medical City</i>
	PPHA Initiative on Antimicrobial Stewardship	Hazel Faye R. Docuyanán, RPh, MS <i>Auditor Philippine Pharmacists Association, Inc.</i>
11:00 AM – 12:00 NN	Pharmacists for Improved Patient Care in Government Facilities: Revitalized F1+ Botika ng Bayan	Michael Junsay, RPh, MBA <i>Head, Program Implementation and Monitoring Unit Pharmaceutical Division, Department of Health</i>
	PPHA Initiatives on Improving Patient Services in Government Facilities	Cristan C. Agaceta, RPh <i>Chair, Committee on Pharmacy Workforce Education Philippine Pharmacists Association, Inc.</i>
	Pharmacists for Improved Patient Care in Government Facilities (BnB in Davao City)	Sara Z. Duterte-Carpio <i>Mayor Davao City</i>
12:00 NN – 12:15 PM	Pharmacists beyond provision of Pharmaceutical Care Open Forum Aleth Therese L. Dacanay, RPh, PhD <i>Member, Board of Trustees Philippine Pharmacists Association, Inc.</i>	
12:15 NN – 2:00 PM	GENERAL ASSEMBLY AND BUSINESS MEETING WITH LUNCH <i>@ SMX Convention Center, SM Lanang Premier</i>	
2:00 PM – 5:15 PM (3.25hrs)	PLENARY SESSION 5 Pharmacists beyond Education and Training <i>CPD Area: Social and Administrative Skills</i>	

CONVENTION PROGRAM



04 May 2019 (Saturday)	
2:00 PM - 2:45 PM	<p>Pharmacists taking the Lead</p> <p>Elisa Tay, RPh <i>International Director Toast Masters</i></p>
2:45 PM - 3:30 PM	<p>Pharmacists transforming boundaries into horizons</p> <p>Geomel P. Jetonzo <i>Senior Manager for Programs World Vision</i></p>
3:30 PM - 4:30 PM	<p>Mindfulness Based Stress Reduction</p> <p>Parkash T. Mansukhani, M.D., FPCP, FPCCP, FBAPI <i>Life Fellow Philippine College of Physicians</i></p>
4:30 PM - 5:00 PM	<p>The constant pursuit for excellence in shaping the next century of Philippine Pharmacy Practice</p> <p>Adelina C. Royo, RPh, PhD <i>Member Professional Regulatory Board of Pharmacy</i></p>
5:00 PM - 5:15 PM	<p>Pharmacists beyond Education and Training Open Forum</p> <p>Marilyn Y. Tiu, RPh, MS <i>Member, Board of Trustees Philippine Pharmacists Association, Inc.</i></p>
5:15 PM - 5:30 PM	<p>CLOSING CEREMONIES <i>@ SMX Convention Center Davao, SM Lanang Premier</i></p>



KEYNOTE LECTURE

Unleash the Hero in you: Pharmacists Rising Beyond Expectations

CPD Area: Environmental Factors and Global Trends

The amazing developments in medicines over the last half century have provided us with powerful treatments for disease however existing health care systems and the behaviour of many people result in the use of these powerful medicines not providing the desired outcomes. Pharmacists have a critical role in the community's access to and use of medicines and we should not tolerate the existing problems of limited access, uncertain quality, poor compliance and adverse effects.

Some of us are pursuing advanced practice and specialisation but we can all do much more to contribute to better health outcomes.

We must find the courage and ability to overcome the obstacles and transform our practices.

We must avoid the naysayers and have the self-belief that we can achieve great things.

We must choose excellence laced with compassion and humility.

We need to identify and unlock opportunities to work to our full potential as integral members of the healthcare team; inspire our colleagues and achieve much, much more than other expect of us.

We can be heroes.

JOHN JACKSON

President, Western Pacific Pharmaceutical Forum (WPPF)
Director of Project Pharmacists, Monash University, Australia

John is President of the Western Pacific Pharmaceutical Forum, based on the WHO Region stretching from Mongolia in the northwest to Fiji in the southeast. He is also Chair of the Administration, Social Pharmacy and Ethics Section of the Federation of Asian Pharmaceutical Associations.

In addition to these regional activities, he is President of the Pharmaceutical Society of Victoria in Australia, the immediate past Chair of the Australian Government's Advisory Committee on Medicines Scheduling.

During his career he has been proprietor of both community and hospital pharmacies and still operates a not-for-profit dispensary for disadvantaged people.

John's day job is Director of Project Pharmacists in the Faculty of Pharmacy and Pharmaceutical Sciences, Monash University. In this role, John is undertaking research into:

- Medicines and pharmaceutical policy,
- The regulation of pharmacists' practice,
- The capacity, capability and beliefs of the pharmacy workforce and
- Developing opportunities for pharmacists to expand practice.

In 2018, John was named Pharmacist of the Year by the Pharmaceutical Society of Australia.





PLENARY SESSION 1

Pharmacists Beyond Improving Access to Medicines

CPD Area: Environmental Factors and Global Trends

This session highlights the developments pharmacist must understand in order to improve access not only to medicines, but improve access to healthcare over-all. While medicines can be considered to be one of the most important tool of healthcare, their use constitutes just one facet of healthcare provision. The pharmacists' roles must transcend to contribute towards attainment of comprehensive healthcare, while ensuring affordability, accessibility, cost-effectiveness and quality of services.

Specifically, this session aims to achieve the following objectives:

- Demonstrate understanding of the Pharmacists' Roles in Universal Healthcare
- Discuss the current trends in enabling the use of Information Technology for Healthcare
- Discuss the role of PTC in strengthening responsible medicine use
- Demonstrate understanding of the Pharmacists' Roles in Mental Health

Moving towards Universal Healthcare Coverage

ALBERT FRANCIS DOMINGO, MD, MPH

Consultant, World Health Organization

Dr. Albert Domingo finished his undergraduate degree in Molecular Biology and Biotechnology and his Doctor of Medicine degree from the University of the Philippines. He was awarded a Chevening Scholarship by the United Kingdom, where he earned a Master of Science degree in Health Systems and Public Policy from the University of Edinburgh in Scotland. He has a decade of experience in global public health at country and international levels.

He started his career as a Health Policy Fellow of the Health Policy Development Program, deployed to the DOH Bureau of Local Health Development where he assisted with the policy framework for province-wide investment plans for health. While working at the DOH, Dr Domingo also entered law school at the UP College of Law, up to the third year. He moved on to supervising a team that supported the preparation of Philippine policy issuances on universal health care (UHC), regularly reporting to the Secretary of Health to provide accurate and coherent data, figures and statistics for strategic communication.

Dr. Domingo joined the World Health Organization as a consultant at the Regional Office for the Western Pacific, working on health systems strengthening through NCD interventions. WHO has deployed him to Solomon Islands in the South Pacific, where he was in charge of programmes related to NCD and Health through the Life-Course. Dr Domingo returned to a Manila-based post just last year, so that he could resume providing technical support and advice on health systems to the Department of Health and PhilHealth, especially now that the landmark universal health care bill is about to become law.

When he is not working on health sector policy and reform, you might find him doing other things such as keeping different species of tropical fish, or teaching an indoor cycling class at a local fitness gym.





PLENARY SESSION 1

Pharmacists Beyond Improving Access to Medicines

CPD Area: Environmental Factors and Global Trends

National E-Health Framework

ENRIQUE A. TAYAG, MD, PHSAE, FPSMD, CESO III

Director, Knowledge Management and Information Technology Service (KMITS)

For more than 25 years, since graduating from the University of the East Ramon Magsaysay Medical Center (UERMMCI). Dr. Tayag has focused his career path in public health, particularly Epidemiology and Universal Health Care.

Having earned his medical degree in UERMMCI, the Manila-born physician went to San Lazaro Hospital in Manila in 1988-1990 for Residency Training in Infectious Diseases. He completed his training in Epidemiology in 1990-1992 through the Field Epidemiology Training Program (FETP) of the Department of Health. He moved to the DOH in 1998 and quickly earned laurels as he occupied various leadership positions in the bureaucracy. He became the first Director of the National Center for Infectious and Degenerative Diseases in 2000.

His interviews in all media on public health issues have prepared him well in becoming the Official Spokesperson of the DOH since 2005. Just 14 years after graduating from ERM, he also earned a national honor: the Secretary of Health Award for outstanding Epidemiologist given to him in 1998. He also earned a national honor: Most Outstanding Alumni (PUBLIC SERVICE) 50th Year Anniversary UERMMC, 2007 and Most Outstanding Alumnus (COMMUNITY LEADERSHIP), UERMMC Alumni Homecoming.



Strengthening Responsible use of Medicines thru Pharmacy and Therapeutics Committee

DR. IRENE FARINAS, MD, RPH

Medical Officer IV, Pharmaceutical Division
Department of Health

Abstract:

Essential medicines are an integral and crucial part of Universal Health Care (UHC) because they are an indispensable element for delivery of services and are also a requirement for high-quality care. Aside from being a commodity required for service delivery, medicines also contribute significantly to government and household spending on health.

This country has a complex medicines supply chain structure due to its devolved health system. The DOH has the primary responsibility of managing all medicines intended for use in the national health programs (e.g., TB, malaria), medicines access programs (e.g., breast cancer, insulin) as well as for emergencies and disasters. These are delivered to the regional health offices and distributed to health facilities managed by LGUs including hospitals (provincial, city and municipality), rural health units and barangay health stations. Given the devolved set-up of health system paired with limited resources and capacity of Local Government Units (LGUs), medicines supply management remains a challenge and has led to either overstock or undersupply of essential medicines. The availability of medicines in the facility however, depends not only on good supplies but also on effective management and good governance on pharmaceutical supply chain. There have been several approaches developed to improve the management and use of medicines in various health settings. Some inefficiencies on medicines management result from lack of an effective forum that brings together pharmacists, clinicians, administrators and other stakeholders to balance the demand for quality care with limited resources. There may be gaps among stakeholders about the availability, safety and accessibility of essential medicines. The Pharmacy and Therapeutics Committees (PTCs) are a forum that may exist at any level within the health-care system and can address these gaps.

PTCs play a vital role in rational medicines use, an important pillar of the Philippine Medicines Policy (PMP). Its main responsibility is to develop and maintain in their respective organizational set-up an essential drugs list, which serves as the basis for the procurement program. Furthermore, the PMP 2017-2022 emphasizes to establish and capacitate PTCs in the LGU level that would serve as guide for the LGU officials in all matters concerning management of medicines. ■





PLENARY SESSION 1

Pharmacists Beyond Improving Access to Medicines

CPD Area: Environmental Factors and Global Trends

Right after passing the Physician Licensure Board Exam in 1998, Dr. Irene V. Florentino-Fariñas immediately got hired by the Department of Health where she was deployed as a Rural Health Physician under the Doctors-to-the-Barrios Program. Her stint as a Rural Doctor opened her eyes to the reality that more things are needed to be done to empower common folks when it comes to exercising their right to health, especially in the access, availability and affordability of medicines. As a Public Health enthusiast, Dr. Florentino-Fariñas is keen on crafting evidence-based policies aimed at providing equitable, quality and cost-effective health goods and services to the people.

In 2014, she emerged as the sole Asia-Pacific Quality Use of Medicines Scholarship Winner and was given the honor to speak in the National Prescribing System (NPS) Medicinewise 4th Biennial Symposium, Brisbane Convention and Exhibition Center in Queensland, Australia. She has been conferred a degree of Master in National Security Administration at the National Defense College of the Philippines where she received academic honors during her one-year full scholarship in 2016. This automatically

earned her a rank of Lieutenant Colonel had she chosen to be commissioned in the military force. As a national security administrator, she has been equipped with broad skills and the proper attitude necessary to perform multifarious responsibilities and meet the broad challenges emanating from the internal and external environment. Her thesis on Pharmaceutical Security, a least known endeavor in the country, has been institutionalized in the soon-to-be-launched Philippine Medicines Policy of the Duterte administration. She is very much involved in the drafting of national strategies to prevent and manage pharmaceutical shortage that can trigger a national health crisis.

Dr. Florentino-Fariñas also worked as an Emergency Physician in the Kingdom of Saudi Arabia in 2004 and is also a licensed Pharmacist from the University of the Philippines Manila where she has also been awarded the outstanding alumni award in government service in June, 2018. She was a silver medalist from Manila Science High School, has one kid, happily married and proudly keeps a wide collection of souvenir items from all the places she had been locally and internationally. ■

Pharmacists in Mental Health

ANGELICA MARIE BOLOS, RPH

National Drug Policy Compliance Officer
Department of Health

Abstract:

The state affirms the basic right of all Filipinos to mental health as well as the fundamental rights of people who require mental health services. The government through the Mental Health Act (RA 11036) shall ensure that there are policies, strategies, and services that are emplaced. Moreover, Republic Act 9502 or the Cheaper Medicines Act, aims to ensure availability and accessibility of affordable quality essential medicines such as those prescribed in mental health. With this, pharmacists play a vital role both in public health and the private sector.



Post-typhoon Haiyan paved the way to the institutionalization of Medicines Access Program for Mental Health (MAP-MH) in the primary health care facilities such as the Rural Health Units (RHUs), some infirmaries, district hospitals up to the provincial and regional hospital in Region VIII. The region was the very first to implement the mental health program including its access to medicines in 90% of primary care facilities whose Municipal Health Officers (MHOs) were trained in WHO's Mental Health Gap Action Plan (mhGAP) or any other modules on mental health management by their international partners such as IMC or USAID. The increased number of health workers trained on the management of mentally challenged individuals posed to an increased number of diagnosed patients and likewise skyrocketing demand for psychotropic medications.

The pharmacists hired by the Department of Health played a vital role in the establishment of a system wherein it aimed to provide easy access to mental health medications by the healthcare providers for their identified patients. The presence of the pharmacists in the public health sector ensures quality medications are provided to clients and generally strengthens the health care system. The system and protocols being implemented with MAP-MH in Region 8 were not only beneficial to the mental health program and to its patients, but it also applies with the other public health program jointly implemented by the local government units and DOH as well. ■



PLENARY SESSION 2

Pharmacists Beyond Legal and Regulatory Compliance

CPD Area: Ethical and Regulatory Competence

This session focuses on the changes in the regulatory environment affecting the Pharmacists. Pharmacy profession and the Pharmaceutical Industry can be considered as a highly regulated practice, however, the challenge to key stakeholders is in going beyond just compliance. This session highlights topics that impacts both the professional as an individual, and the industry that provides the supply of health commodities utilized in healthcare provision.

Specifically, this session aims to achieve the following objectives:

- Elaborate on the Pharmaceutical Industry's Role in Ensuring Improved Patient Outcomes through Innovation
- Relate how continuing professional development ensures relevance in practice and contributes to the value creation of pharmacists in the society
- Elaborate on the direction of the Philippine Pharmaceutical Industry
- Elaborate on the role of the pharmacy practice sites and industry in the education of future pharmacists

Professional Development and Creating Impact on Pharmacy Practice

JOHN JACKSON

President, FIP Western Pacific Pharmaceutical Forum (WPPF)
Director of Project Pharmacists, Monash University, Australia

Abstract:

The macro environment within which pharmacists practice is evolving rapidly. Changes in medicines, the health status of patients, funding for services, access to information and developments in health systems will all have an impact on how we practice. Some will create challenges while others such as digital healthcare, automation, precision medicines, collaborative care and new services will create opportunities for enhanced value in pharmacy practice.

To take these opportunities we will need to be empowered, equipped, enabled and appropriately located as pharmacists. When we leave pharmacy school and pass registration exams, we are deemed competent pharmacists. However, the body of knowledge about medicines, the skills we need, the regulations governing us, models of practice and societal expectations all change. Professional development is a life-long obligation we must pursue to ensure we are not only capable of serving our patients but that we are relevant, employable and have meaningful, rewarding careers. ■





PLENARY SESSION 2

Pharmacists Beyond Legal and Regulatory Compliance

CPD Area: Ethical and Regulatory Competence



PRC Updates

HON. MILDRED BALBIN OLIVEROS, RPH, PHD

Officer-in-Charge
Board of Pharmacy



The Pharmaceutical Industry's Role in Improving Patient's Lives through Innovation

RAJAN KUMAR

Board Member
Pharmaceutical and Healthcare Association of the Philippines



The Pharmacists amidst the Current Challenges in the Philippine Regulatory Industry

LLOYD D. BALAJADIA, MD

President
Philippine Chamber of Pharmaceutical Industry



PLENARY SESSION 3

Pharmacists Rising Above Current and Future Challenges

CPD Area: Environmental Factors and Global Trends

:As the Philippines and the society as a whole continues to develop, pharmacists face a wide array of challenges that spans from tighter regulatory requirements, use of health products, improving access to services, to fulfilling client expectations. While these is not an exhaustive list of challenges a pharmacist is currently or may in the future encounter, this session addresses how pharmacists can find ways of translating these challenges in opportunities.

As such, this plenary session will tackle the following specific objectives:

- Discuss on how pharmacists are able to adapt to policy and system changes in a highly regulated environment
- Elaborate on ways how pharmacists can link scientific concepts in the optimal use of nutraceuticals and other health products
- Elaborate on ways how pharmacists can impact the achievement of Universal Health Care
- Discuss the value of professional branding in the provision of pharmacy services and addressing public perception

Pharmacists in an Evolving Regulatory Environment

PAUL MARVIN QUIZON, RPH, MS

Head of Regulatory Affairs, Philippines
Global Regulatory Affairs International - Asia
Pfizer, Inc.

Abstract:

Pharmacists in the industry, particularly those in regulatory affairs, quality and supply chain, are perceived to be less patient-centered as compared to those in the clinical or patient-care settings. However, the current local regulatory environment that hugely affects the supply of life-saving and essential medicines to our patients clearly show how pharmacists in regulatory affairs, quality and supply chain had evolved to rise above the challenges. This presentation will discuss the present regulatory issues faced by pharmacists in various fields of practice and how these impact patients' lives. Case examples will be presented to illustrate how pharmacists can be heroes for the patients they serve. ■

Paul is a Registered Pharmacist who obtained his Bachelor of Science in Pharmacy in 2005 and Master of Science in Pharmacy (Industrial Pharmacy) in 2011 from the University of the Philippines Manila. He is currently taking-up his PhD in Health Sciences by Research from the same university. He was the 5th Placer in the January 2006 Philippine Pharmacists Licensure Examination and thereafter started his profession as Instructor at the UP College of Pharmacy. In 2013, he was appointed as the Regulatory and Quality Affairs Manager of Pharex Health Corporation. He joined Pfizer in 2017

as the Country Regulatory Affairs Lead for the innovative business unit. In 2019, he was appointed as the Head of Regulatory Affairs (Philippines) for Pfizer's biopharmaceuticals group. Paul is currently the Executive Secretary of the Philippine Pharmacists Association, Inc. (PPhA), the President of the UP Pharmacy Alumni Foundation, Inc. and the Vice President of the International Society for Pharmaceutical Engineering (ISPE)-Philippines Affiliate.





PLENARY SESSION 3

Pharmacists Rising Above Current and Future Challenges

CPD Area: Environmental Factors and Global Trends

Evidence-Based Use of Nutraceuticals and other Health Products

TOSHIKAZU KAMIYA, MS, PHD

Research Fellow
Kyowa Hakko Bio Co. Ltd.

Dr. Toshikazu Kamiya received his B.S., M.S., and Ph.D in agricultural chemistry from the University of Tokyo. He joined Kyowa Hakko Kogyo Co., Ltd, in 1984 and began pharmaceutical research at Tokyo Research Laboratories. His research aimed at establishing unique cellular-, tissue-, or organ-culture systems that mimic body's normal or disease state to be used for screening synthetic or natural compounds beneficial for certain conditions such as alopecia.

From 1994 through 1996, Dr. Kamiya conducted research at the National Eye Institute, NIH, Bethesda MD, USA, and established a primate lens organ culture system suitable for studying mechanisms of diabetic cataract.

In 1997, his major research area extended from pharmaceutical to nutraceutical science and moved to Kyowa Hakko Tsukuba Research Laboratories. After years of systematic research, his team revealed a number of novel advantages of nutritional factors such as some specific amino acids, glutathione, or nucleic acid related compounds, in enhancing functions of muscles or brains, preventing ageing in animal models, improving skin quality, preventing skin photo-damage, preventing arthritis progression, preventing alcoholic liver damage, etc.

In addition to managing R&D, Dr. Kamiya frequently performed consumer and industry education by writing a book and review articles on amino acids, or by holding vendor seminars,



which contributed to consumers' correct understanding about the benefits of active dietary ingredients. Dr. Kamiya has advised finished product manufactures by providing ideas about suitable formulations for a specific concept and the target users of the finished product.

From 2010 through 2015, Dr. Kamiya was appointed President and CEO of Kyowa Hakko U.S.A., Inc. He continued to enforce scientific aspects of the key products by collaborating with universities such as Harvard, Pen State, Utah, while Dr Kamiya himself frequently appeared at industry trade shows as a speaker.

Dr Kamiya is currently a Research Fellow of Kyowa Hakko Bio. He is also Professor of the School of Integrative and Global Majors, Master's/Doctoral Program in Life Science Innovation, University of Tsukuba.

The Role of Pharmacists in Health Care Financing towards the realization of Universal Health Care

MERLA ROSE D. REYES, RPH

Chief Social Insurance Specialist
Philippine Health Insurance Corporation

Abstract:

Universal Health Care (UHC) ensures that everyone has access to needed health services with sufficient quality, while ensuring that the use of these services does not lead to financial hardship. Achieving UHC requires that key agencies and stakeholders work together to achieve better health performance by all key players in the health sector.

With the enactment of the UHC Law (Republic Act No. 11223), the Philippine Health Insurance Corporation or PhilHealth becomes the major purchaser of health care services. As the national purchaser, PhilHealth will need to rationalize how it pays to providers and institute policy reforms through establishing the national costing framework and standardizing the method of collecting cost data on health services in order to become strategic in—prioritizing interventions to be funded, allocating funds properly to services that are most needed, and incentivizing health care providers to provide better quality of care.





PLENARY SESSION 3

Pharmacists Rising Above Current and Future Challenges

CPD Area: Environmental Factors and Global Trends

With these, PhilHealth will need the help of competent pharmacists, among all other health workers, being the regular, if not the first, point of contact of people in the health care system, to implement the reforms on provider payment while assuring safe, effective and quality medicines are provided to the people. This would include expanding their role from compounding and dispensing to becoming a source of information on the rational and safe use of medicines including drug interactions and adverse effects both in the primary and clinical care setting. Further, the role of pharmacists in good governance is critical in improving access to affordable and quality medicines and good policy decision making thereby ensuring equity in access to medicines.

PhilHealth enjoins pharmacists to take part in making the Universal Health Care a reality for all Filipinos. ■

Ms. Merla Rose D. Reyes is a registered pharmacist from the University of the Philippines, and has been in government service for over 18 years holding various positions under the Philippine National Drug Policy Program (PNDRP) of the Department of Health, the Food and Drug Administration (formerly known as Bureau of Food and Drugs) and the Philippine Health Insurance Corporation (PhilHealth), where she is currently the Head of the Product Team for Special Benefits. This team is in charge of developing benefit packages for catastrophic conditions such as cancers, open heart surgeries, kidney transplantation, and benefits for persons with disabilities, among others.

Being part of the technical team of decision makers of the health care sector, Ms. Reyes is participating in the initiatives on reforming health care financing, development and implementation of benefit packages, crafting of policies for reimbursement of medicines and other services. She was

also involved in the work on the benefit development plan which builds on the foundation of an evidence-based process for benefit package development and institutionalization of a priority-setting process in PhilHealth.

Ms. Reyes was instrumental in the conduct of health technology assessments of drugs, medical devices, diagnostics and medical and surgical procedures, among others, and in the creation of standards for accreditation of pharmacies and of other health care institutions. She also worked as a consultant of the DOH under the Philippine National Drug Policy Program handling the drug information center and has released consumer advisories on relevant issues.

The core of her present function is the conduct of policy research pertinent to benefits development and implementation, policy review, monitoring and enhancement.

Professional Branding and Addressing Public Perception of Pharmacists

RITZI VILLARICO-RONQUILLO, APR

President
Public Relations Society of the Philippines

Ritzi is an Accredited Public Relations (APR) Professional, a distinction conferred on PR professionals for ethics, competence and experience. As a consultant, coach and trainer, she advises, strategizes, mentors, guides, speaks, writes and edits on different aspects of communication and public relations for both companies and academe.

With nearly 40 years in the communication and public relations profession, she rose to Senior Management in the cement manufacturing and construction solutions industry where she was Vice President and Head of Communication and Corporate Affairs of Holcim Philippines (HPI), a member of the LafargeHolcim Group, the world's leading construction materials and solutions company.

As President 2018-2019 of the Public Relations Society of the Philippines and Chair of the PRSP Accreditation Board, she led the country's premier organization of PR professionals from various industries in the private and public sectors: to fulfill its mission and implement its programs following its strategic pillars of good governance, relevance and viability; define and raise the bar for PR, and partner with respected institutions like the Institute for Corporate Directors, Asian Institute of Journalism and Communication and the UP College of Mass Communication.



She is a broadcast communication graduate of the University of the Philippines (UP) where she was an entrance scholar and a scholar of the Kapisanan ng mga Brodkaster ng Pilipinas/Broadcast Media Council (KBP/BMC). She was named Outstanding Broadcasting Student of her batch at the UP College of Mass Communication (UP CMC) and KBP's Most Outstanding Broadcasting Student for academic excellence, community/barangay work and exemplary leadership.



PLENARY SESSION 4

Pharmacists Beyond Provision of Pharmaceutical Care

CPD Area: Professional and Technical Competence

The Philosophy of Pharmaceutical Care has provided a vast opportunity for pharmacists to be involved in patient-centered care and move away from their traditional dispensing roles. The sustainability of providing these pharmaceutical services, not only requires the professional expertise of pharmacists, but also their capacity to engage in meaningful relationships with other health professionals, institutions and leaders. This plenary session highlights key initiatives that is paving the way for Filipino Pharmacists to demonstrate their positive contribution to healthcare delivery and efforts to advocate for pharmacists involvement in emerging opportunities to strengthen provision of quality pharmaceutical services in the country.

The following are the specific learning objectives for this plenary session:

- Demonstrate understanding of interprofessionalism can contribute to improve diabetes management
- Discuss how pharmacists provide value-added services in diabetes management
- Elaborate on the PPhA's strategic direction towards advanced and specialized practice
- Demonstrate understanding of the pharmacists' roles in antimicrobial stewardship
- Discuss how pharmacists provide value-added services in antimicrobial stewardship
- Elaborate on the PPhA's support on the implementation of Antimicrobial Stewardship in the Philippines
- Demonstrate understanding of the pharmacists' roles in providing pharmaceutical care at the primary health facilities
- Discuss how pharmacists provide value-added services in Government Primary Care Facilities

Pharmacists for Diabetes Care: An Inter-professional Education Approach

PROF. CECILIA A. JIMENO, MD

Former President
Philippine Society of Endocrinology Diabetes and Metabolism

Abstract:

Diabetes mellitus is a chronic non-communicable disease that requires the collaboration of physicians, nurses (diabetes nurse educators), pharmacists, dentists, exercise physiologists, podiatrists and many other health workers. This teamwork is necessary to improve compliance or adherence to both lifestyle interventions such as medical nutrition therapy and exercise, as well as of course, medications.

The primary aim of this lecture is for the attendees to demonstrate an understanding of how inter-professionalism can contribute to improving diabetes management. In many studies done internationally, persons with diabetes actually have more frequent interactions with pharmacists than their doctors. Pharmacists therefore, can play a key role in diabetes education, screening and prevention of complications, improvement of compliance and maybe even making referrals to other members of the team. This lecture will describe the collaboration that the endocrinologists and pharmacists in the Philippines have made to try to answer some of the gaps in diabetes education. ■





PLENARY SESSION 4

Pharmacists Beyond Provision of Pharmaceutical Care

CPD Area: Professional and Technical Competence

PPhA Initiative on Professional Credentialing System

YOLANDA R. ROBLES, RPH, MPHARM, PHD

President
Philippine Pharmacists Association, Inc.

Abstract:

In the Philippines, career advancement in pharmacy is usually viewed in terms of formal education and the acquisition of post-graduate degrees after completion of a baccalaureate degree. The adoption of the Philippine Qualifications Framework made it clear that in addition to formal education, the non-formal, informal education and work experience will likewise be considered in pursuing advancement along the practice track.

This development would necessitate a change of paradigm on how pharmacists see advancement in their chosen career or practice setting. While the Professional Regulation Commission Professional Regulatory Board for Pharmacy has the responsibility of setting up Specialty Boards in Pharmacy, the national professional organization could initiate the development of a framework for a setting up a credentialing system.

PPhA could establish a process wherein advancement in professional practice could be determined in terms of meeting the standards outlined in the Philippine Practice Standards for Pharmacists. In addition, the competencies would have to be defined and described by key stakeholders in the main areas of practice – community, hospital and the pharmaceutical industry. Together with a set of requirements and evaluation process comparable to other international pharmacy organizations, it is expected that Filipino pharmacists would give greater value to lifelong learning and be judicious in their choice of continuing professional education engagement, all leading to the recognition of their advanced practice. ■

Dr. Yolanda R. Robles obtained B.S. Pharmacy degree from the University of the Philippines and finished Masters and PhD in Pharmacy from the University of Tasmania in Australia.

She worked with the University of the Philippines for the last 29 years and at present, a Professor 8 at the College of Pharmacy. She served as the Dean of the UP College of Pharmacy (2001-2007) and was also the President of the Philippine Association of Colleges of Pharmacy (PACOP) (2004-2006) and Chair of the Commission on Higher Education Technical Committee in Pharmacy Education (2007). She was one of two lead technical experts for the TESDA Pharmacy Services National Certificate III which prepared the training regulations for pharmacy support workforce.

Currently, she is a training consultant, module developer, and facilitator for various pharmacy services in both community and hospital practice. She is the President of the Philippine Pharmacists Association (PPhA); Former President and now Honorary Advisor of the Asian Association of Schools of

Pharmacy (AASP); Former Country Chair and former President of the Asian Conference on Clinical Pharmacy (ACCP), current President-elect of the Federation of Asian Pharmaceutical Associations (FAPA) and a Council Member of the International Pharmaceutical Federation (FIP).

She served as a member of the PRC Continuing Professional Development Council for pharmacy and is a current affiliate member of the UK Royal Pharmaceutical Society. She is engaged as the Vice-Chair of the Coalition for Safe Medicines, an advocacy group supporting the FDA against Counterfeit Medicines. She had served the Philippine Department of Health as a member of the National Formulary Committee from 2006-2010 and currently, a member of the DOH Advisory Council, National Antibiotic Guidelines Committee, National AMS Steering Committee, and the National Mental Health Technical Working Group that prepared the pharmacotherapeutic guidelines and formulary for mental health. As the PPhA president, she represents the organization in legislative meetings and in various partnerships meetings to move forward the mission and goals of the national professional organization.



Pharmacists for Diabetes Care: The Mercury Drug Experience

CORAZON V. CRUZ, RPH

Corporate Pharmacist
Mercury Drug Corporation



PLENARY SESSION 4

Pharmacists Beyond Provision of Pharmaceutical Care

CPD Area: Professional and Technical Competence

Evolving Roles of Pharmacists in Antimicrobial Stewardship

MEDIADORA S. CLAUDIO-SANIEL, MD, MBA-H

Chair, Infectious Disease Practice and Innovations
Medical City

Dr M. Saniel is Professor of Medicine of the UP College of Medicine (ret. 2014) and an infectious diseases practitioner/clinician of The Medical City (TMC) where she heads the group Infectious Disease Practice and Innovations, a private partnership of adult infectious diseases specialists in the hospital.

Dr. Saniel chaired the National Technical Working Group on SARS and the National SARS Expert Group of the Department of Health (DOH) which were tasked to formulate clinical guidelines and recommend policies on SARS for health facilities in 2003. She also co-chaired the DOH Task Force on Clinical Management of Pandemic (H1N1) Influenza in 2009.

Currently, she chairs the National Antibiotic Guidelines Committee of the DOH which is involved in promoting antimicrobial stewardship as a strategic pillar in the country's plan to combat the problem of antibiotic resistance. She also heads PS-MID's Task Force on Urinary Tract Infections which collaborates with other specialty societies in formulating the national guidelines on diagnosis and management of UTI in adults. She is currently a member of the Governing Council of the Philippine Council for Health Research and Development (PCHRD).

Dr Saniel has more than 60 health-related publications, national and international. Her interests are varied infectious and tropical diseases, urinary tract infections, antimicrobial resistance, and rational antimicrobial use.



PPhA Initiative on Antimicrobial Stewardship

HAZEL FAYE R. DOCUYANAN, RPH, MS

President
Philippine Society of Hospital Pharmacists

Abstract:

Antimicrobial resistance (AMR) threatens the effective prevention and treatment of an ever-increasing range of infections caused by bacteria, parasites, viruses and fungi. New resistance mechanisms are emerging and spreading globally, threatening our ability to treat common infectious diseases, resulting in prolonged illness, disability, and death. AMR is an increasingly serious threat to global public health that requires action across all government sectors and society. It is a complex problem that affects all of society and is driven by many interconnected factors. Single, isolated interventions have limited impact. Coordinated action is required to minimize the emergence and spread of antimicrobial resistance. DOH heeded the call and created the Antimicrobial Stewardship (AMS) Committee which formulated the National AMS program that will consolidate all efforts and standardize the implementation of antimicrobial stewardship in the country.

The Philippine Pharmacists Association likewise responded to the urgent need and embraced Antimicrobial Stewardship as one of its priority advocacies. Through its affiliate organization – the Philippine Society of Hospital Pharmacists (PSHP), programs have been implemented to create awareness on AMR and to standardize strategies and the implementation of the antimicrobial stewardship program across all levels of health institution in the Philippines. Influenza in 2009. ■





PLENARY SESSION 4

Pharmacists Beyond Provision of Pharmaceutical Care

CPD Area: Professional and Technical Competence

Hazel Faye Ricaforte-Docuyanan is a graduate of Bachelor of Science in Pharmacy from the University of the Philippines, Manila in 1991 and completed her Master of Science in Hospital Pharmacy from the same University in 2005. She finished Hospital Management Program from the Ateneo de Manila Graduate School of Business.

She is now the Assistant Vice President and Chief Pharmacist of the Department of Pharmacy in Makati Medical Center. She became head of Pharmacy Department since 2007. Ms. Docuyanan spearheaded the JCI accreditation and reaccreditation of the hospital and because of her exemplary leadership, she was given the Pride of MMC Award in 2012 and Special CEO citation award in 2018.

She is also a recipient of the PPhA Outstanding Pharmacist (TOP) Award in Hospital Pharmacy in 2012 and the PSHP Excellence in Hospital Pharmacy Practice Award in 2012. She was part of the development of Philippine Practice Standards

for Pharmacy. She also spearheaded and completed the PSHP Minimum Standards for Hospital Pharmacy and was part of the PSHP AMS Core Team who developed the AMS Training Package for Hospital Pharmacists and the AMS Fellowship Program for Hospital Pharmacists.

She is the President of PSHP since 2014 and is currently the country chair of Asian Conference on Clinical Pharmacy. She developed and continued the PharmD clerkship program of CEU in Makati Medical Center since 2005.

Ms Docuyanan is an officer of PPhA since 2016 and led the successful 2017 PPhA National Convention in Palawan with over 6,000 delegates.

Ms. Docuyanan believes in team work, empowerment and servant leadership. She is a role model of commitment, dedication and love for the profession.



Evolving Roles of Pharmacists in Antimicrobial Stewardship: The Medical City Experience

ANTHONY ALDRIN C. SANTIAGO, RPH, MCP

Manager,
Pharmacy Department Medical City

Pharmacists for Improved Patient Care in Government Facilities: Revitalized F1+ Botika ng Bayan

MICHAEL D. JUNSAY, RPH, CPS, MBA-H

Head, Program Implementation and Monitoring Unit
Pharmaceutical Division, Department of Health

Abstract:

The Department of Health (DOH) have been distributing essential medicines all over the health system nationwide through its different public health programs. The initiation of Medicines Access Programs (MAPs) have doubled number of essential medicines in government health facilities. Unfortunately, due to non-existence of healthcare professionals, some of these health facilities do not have pharmacists or assigned staff tasked to monitor these medicines.

In the past, the public health pharmacy services were concentrated only in regulatory control and administration of legislation in order to guarantee safety of the public. In the public sector, the pharmacists were only seen in government tertiary hospitals and the Food and Drug Administration (FDA) since this discipline is not a priority then. It was when Pharmaceutical Division (PD) hired 219 pharmacists nationwide that are focused in monitoring the flow of these essential medicines all throughout the supply chain in public sector. Giving importance of keeping the potency of these medicines to achieve optimum patient's outcomes.

In 2016, President Rodrigo Duterte highlighted his administration's commitment to health signifying that he wants "make





PLENARY SESSION 4

Pharmacists Beyond Provision of Pharmaceutical Care

CPD Area: Professional and Technical Competence

sure that ‘no one goes home without buying medicines’ and the revival of the Botika ng Bayan (BNB) was identified to be strategy in order to make this happen. The DOH pushed for the revival of BNB in recognition of its potential to improve access to medicines and health services which is strategically geared towards the fulfillment of the Universal Health Care (UHC).

The revitalized BNB shall be known as the FOURmula One Plus Botika ng Bayan (F1+ BNB) Program. The F1+ BNB aims to harmonize the management of medicines at the RHU level (DOH program medicines and LGU medicines) under one structure as an officially licensed pharmacy. This revived F1+BNB aims to upgrade pharmacy services at the primary care level as part of our Service Delivery Network. The goal is to achieve at least 85% coverage of our rural health units with FDA-licensed pharmacies by 2022.

The officially licensed BNB aims to provide free quality products to all Filipinos ensuring that there are no stock outs, no expired drugs and patients need for medicines are served. Also, the F1+ BNB aims to provide other pharmacy services to achieve better patients’ outcomes. These include collecting patient needs data for forecasting and quantification, performing stock transfer for other RHUs in need of medicines during normal operations and emergencies and providing health promotion and educations activities such as patient counseling and pharmacovigilance. ■

PPhA Initiatives on Improving Patient Services in Government Facilities

CRISTAN C. AGACETA, RPH

Chair, Committee on Pharmacy Workforce Education
Philippine Pharmacists Association, Inc.

Abstract:

The Philippine Pharmacists Association Inc. advocated for the involvement of pharmacists in primary healthcare facilities through the Department of Health’s (DOH) initiative on the revival of the Botika ng Bayan (BnB or ‘Pharmacy of the Nation’) Program. The PPhA’s advocacy group engaged government leaders and policy-makers to support the inclusion of pharmacists in the primary care facilities as the main responsible healthcare professional for supply chain management and pharmacy services.

Out of pocket expenditures (OOP) remain to be the major source of financing for

healthcare access in the Philippines. Only 9% of health expenditures is covered by the government/insurance and medicines continue to account for a major slice of OOP expenses. It has been reported that 75% of the health expenditures of the poor are due to medicines. While the government, through the DOH public health programs, provide free medicines, issues in supply chain integrity pose challenges in the availability, accessibility and quality of these health commodities.

The Philippine Pharmacists Association, Inc. (PPhA) took the opportunity to collaborate and support the government with the revival of the Botika ng Bayan program in 2018 to ensure that each facility will be supervised and monitored by a pharmacist who will manage the supply chain and offer pharmaceutical care to patients.



Pharmacists for Improved Patient Care in Government Facilities (BnB in Davao City)

SARA DUTERTE-CARPIO

Mayor
Davao City



PLENARY SESSION 5

Pharmacists Beyond Education and Training

CPD Area: Social and Administrative Skills

The call for pharmacists to become life-long learners has always been an important aspect of driving the advancement of the profession. Pharmacists are engaging in creative and innovative ways to better themselves as they accept the challenge of shaping the next century of Philippine Pharmacy Practice. This learning session provides the pharmacists new perspectives on learning and development. As such, the following specific learning objectives are meant to be achieved:

- Discuss principles of leadership as it applies to the professional development of a pharmacist
- Discuss principles of motivation as it applies to transforming challenges into impact in pharmacy practice
- Discuss principles of self-awareness in the pharmacist's pursuit of holistic development
- Exhibit motivation to continuously improve Philippine Pharmacy Practice

Pharmacists taking the Lead

ELISA TAY, RPH

International Director
Toast Masters

Abstract:

Not all of us are born leaders but all of us can work and gain the skills to become a successful leader. One of the most significant element of being a leader is that one is able to express their thoughts and ideas. A skill that can be learned through Public Speaking. Communication skills is no longer considered a "soft skill" it has become a key to success in any field. The role of the Pharmacist is no longer just simply a dispenser of medicines we have more become more than that and the time has never been more urgent for the Pharmacist to take the lead. Take the Lead and Speak Up... develop that leader in you and let it shine.

Set the bar high as we aim to become better and effective leaders. As Ray King said "The quality of a leader is reflected in the standards they set for themselves." ■



Pharmacists Transforming Boundaries into Horizons

GEOMIL PANTIG JETONZO

Senior Manager for Programs
World Vision

Abstract:

The Infinite Player (The Art of Searching and Recognizing Key to Success

The Infinite Player is a life skills module that provides insights that serves as compass to strategy, tactics and success that can be applied in any field. It teaches how to overcome obstacles to transformative change by mastering the skill of searching and recognizing key to success outside the concentration of ourselves. ■



PLENARY SESSION 5

Pharmacists Beyond Education and Training

CPD Area: Social and Administrative Skills



Mindfulness Based Stress Reduction

PARKASH T. MANSUKHANI, MD, FPCP, FPCCP, FBAPI
Life Fellow, Philippine College of Physicians

Abstract:

Mindfulness is introduced by contrasting it with mindless moments, emphasizing that no one fails at mindfulness, that no one can be mindful all the time, and that mindfulness can be developed through practice. Learners will be acquainted with an operational/workable definition of the practice of mindfulness. The research, application and benefits of mindfulness will be presented.

Stress and burnout will be discussed briefly and the way mindfulness helps manage stress will be will be elucidated. The importance of self-care will be emphasized. The workshop ends with a brief summary and steps to take towards a more mindful life. ■

The constant pursuit for excellence in shaping the next century of Philippine Pharmacy Practice

ADELINA C. ROYO, RPH, PHD

Member, Professional Regulatory Board of Pharmacy

Abstract:

Heroism lies in the ORDINARINESS of everyday existence, transformed into the EXTRAORDINARY by ordinary people performing EXTRAORDINARILY; ordinary people who transcends the mundane of daily tasks into worthwhile endeavors because they love what they do. Work is no longer just work but a commitment for what is best, a passion for excellence, and, is willing to give up their precious self aggrandizement for the greater good; unknowingly unleashing the much needed impetus in shaping a future that inspires a vision of hope.

I believe there are ordinary Filipino pharmacists who perform extraordinarily in their respective area of practice. Filipino pharmacists whose commitment to current excellent pharmacy practice have brought us, our profession, to what it is today. These pharmacists ensure that the Filipino pharmacist of tomorrow will not be EXTINCT but will be truly DISTINCT pharmacy practitioners; indispensable members of the health care team.

BUT to be DISTINCT is a collective decision for ALL Filipino pharmacists today, so we can look forward to tomorrow's vision of excellent pharmacy practice. ■





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An organization of caring medication experts valued by the health system

Mission

To empower the Filipino pharmacist to be professionally-competent and globally-competitive for quality care through:

1. Upholding and enhancing the nobility of the profession
2. Advocating for the recognition of the pharmacist as an equal yet distinct partner among health care providers;
3. Actively participating in the formulation and implementation of health care policies, standards and programs at the national and international levels;
4. Uniting the local chapters and affiliates and networking with local and international organizations
5. Protecting the rights and promoting the well-being of its members; and
6. Providing opportunities for continuing professional growth and development of its members.



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PALAWAN CHAPTER

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Greetings from: **PPhA NUEVA ECIJA CHAPTER**
2016 MOST OUTSTANDING CHAPTER

SERVICE TO THE PROFESSION

- Participation in all PPhA National Activities
Annual Convention, Induction of National Officers, Regional Meeting for Luzon, 98th Anniversary Celebration, World Pharmacists Day Celebration and National Pharmacy Week Celebration
- Trainings and Seminars
Annual CPD, Chapter Initiated seminar, Unified Licensing Seminar, Hospital Pharmacy Forum, Pharmacy Support Workforce Seminar/Workshop
- International Conferences
FAPA Congress, FIP Community Pharmacy Forum
- Advocacies
Pharmacy DOTS Initiative, Antibiotic Awareness & Anti-Counterfeit Drugs Campaign, Medication Safety, Good Pharmacy Practices, Health and Wellness
- Collaboration with FDA Region 3
- Collaboration with YPG Nueva Ecija
- Partnership with Pharmacy Schools in Nueva Ecija

SERVICE TO CONSTITUENTS

- Emergency and Calamity fund assistance to members
- Strategic planning and Officer's meetings
- General membership meeting
- Nueva Ecija Pharmacists Directory
- Visit to members
- Visit to PPhA Office

SERVICE TO THE COMMUNITY

- Partnership with LGU
- Medical and Dental Mission
- Relief Operation to Typhoon victims
- Gift giving
- Feeding program
- Tree planting
- Health promotion and counseling in the proper use of medicines

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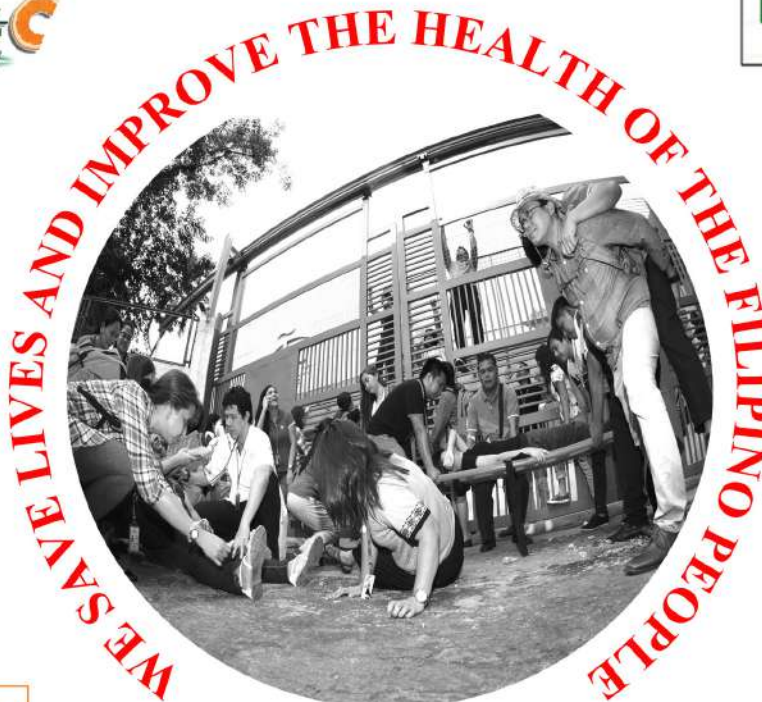
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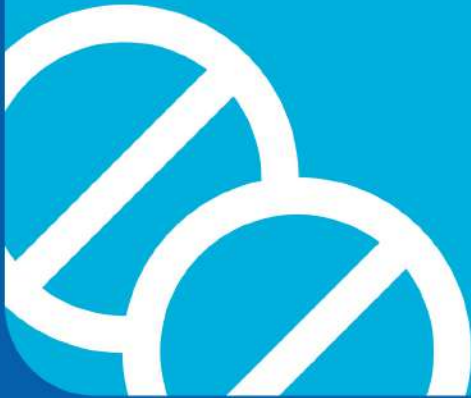
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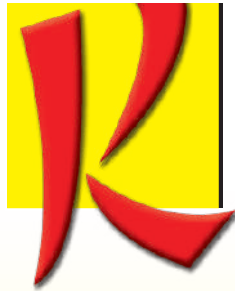


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CASE STUDY #00305573 - FECAL INCONTINENCE



DAY 1

On day 1, this 81 years old female was admitted with multiple dermal ulcers, diarrhea (8-10 stools daily), and a Foley catheter for urinary incontinence. 8x10 inches of perianal skin was red and raw from fecal erosion. Treatment with Calmoseptine ointment was started.

Although this patient's urinary incontinence was controlled by a catheter, she experienced intermittent diarrhea over the next 15 months. The use of Calmoseptine ointment prevented skin breakdown.



DAY 3

By day 3 the patient was less agitated and more comfortable. A 1 x 3 inch reddened area around the anus was all that remained. Diarrhea continued, but the use of Calmoseptine ointment applied twice daily, healing took place rapidly.

- Case study by *Odette Hammond, RN, CETM*

DIRECTIONS

1. Cleanse skin gently with mild skin cleanser. Pat dry or air dry.
2. Apply a thin layer of Calmoseptine ointment to reddened or irritated skin 2-4 times daily, or after each incontinent episode or diaper change to promote comfort, and long lasting protection. (If a Calmoseptine residue remains on irritated skin after gentle cleansing, it is recommended to leave the residue on the skin and apply an additional layer as needed until the skin is healed.) Calmoseptine ointment is easily removed with baby oil or mineral oil when necessary.

ENCOURAGE BASIC CONCEPTS OF SKIN CARE

- Keep skin clean, moisturized and dry.
- Adequate "pressure relief" for bedridden and wheelchair bound patients.
- Assessment and monitoring of nutritional status by a dietician.
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 - β -Thalassemia Mutation Screening
 - Achondroplasia Mutation Screening
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 - DMD Deletion/Conversion Analysis
 - Fragile X Carrier Screening (FMR1 Repeats Analysis)
 - Fragile X FMR1 Methylation Analysis
 - Factor II (FII) Mutation Screening
 - Factor V (FV) Mutation Screening
 - Methylenetetrahydrofolate Reductase (MTHFR) Mutation Screening
 - HLA B27 Screening
 - Y-Chromosome Microdeletion (Azospermia) Screening
 - SMA SMN1&2 Deletion/Conversion Analysis
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 - Hepatitis B Virus Drug Resistance Genotyping – YMDD
 - HCV RNA Genotyping
 - HCV RNA (Quantitative)
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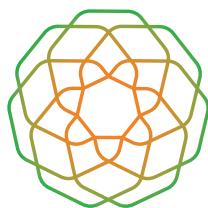
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